

Radyo Dinleyici Ölçüm Sonuçları

Haziran 2022

		Haziran 2022														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	28,226			4,760			7,335			8,761			7,369		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral Fm	4,432	9.3	15.7	398	5.3	8.4	1,158	9.8	15.8	1,513	10.2	17.3	1,364	10.3	18.5
2	Trt Fm	2,296	4.8	8.1	470	6.3	9.9	516	4.4	7	655	4.4	7.5	656	5	8.9
3	Radyo 7	1,946	4.1	6.9	257	3.4	5.4	529	4.5	7.2	712	4.8	8.1	448	3.4	6.1
4	Kral Pop	1,622	3.4	5.7	267	3.6	5.6	332	2.8	4.5	655	4.4	7.5	367	2.8	5
5	Power Turk	1,470	3.1	5.2	387	5.2	8.1	362	3.1	4.9	421	2.8	4.8	300	2.3	4.1
6	Virgin Radio - Yerel	1,310	2.8	4.6	286	3.8	6	422	3.6	5.8	376	2.5	4.3	226	1.7	3.1
7	Super Fm	1,245	2.6	4.4	227	3	4.8	365	3.1	5	395	2.7	4.5	258	2	3.5
8	Slowturk	1,195	2.5	4.2	277	3.7	5.8	354	3	4.8	366	2.5	4.2	198	1.5	2.7
9	Metro Fm	968	2	3.4	271	3.6	5.7	316	2.7	4.3	171	1.1	2	210	1.6	2.8
10	Power Fm	908	1.9	3.2	215	2.9	4.5	267	2.3	3.6	247	1.7	2.8	179	1.4	2.4
11	Joy Turk	870	1.8	3.1	251	3.3	5.3	278	2.4	3.8	156	1	1.8	185	1.4	2.5
12	Radyo Fenomen	673	1.4	2.4	252	3.4	5.3	202	1.7	2.8	159	1.1	1.8	60	0.5	0.8
13	Show Radyo	671	1.4	2.4	133	1.8	2.8	190	1.6	2.6	212	1.4	2.4	136	1	1.8
14	Kafa Radyo	645	1.4	2.3	283	3.8	5.9	193	1.6	2.6	105	0.7	1.2	65	0.5	0.9
15	Radyo Seymen	610	1.3	2.2	95	1.3	2	106	0.9	1.4	192	1.3	2.2	217	1.6	2.9
16	A Haber Radyo	569	1.2	2	82	1.1	1.7	160	1.4	2.2	163	1.1	1.9	163	1.2	2.2
17	Alem Fm	560	1.2	2	153	2	3.2	158	1.3	2.2	139	0.9	1.6	110	0.8	1.5
18	Radyo 45lik	496	1	1.8	182	2.4	3.8	159	1.3	2.2	124	0.8	1.4	31	0.2	0.4
19	Radyo D	492	1	1.7	88	1.2	1.9	128	1.1	1.8	195	1.3	2.2	81	0.6	1.1
20	Pal Nostalji	467	1	1.7	170	2.3	3.6	108	0.9	1.5	112	0.8	1.3	77	0.6	1
21	Radyo 1	449	0.9	1.6	60	0.8	1.3	94	0.8	1.3	130	0.9	1.5	165	1.2	2.2
22	Radyo Turkuvaz	421	0.9	1.5	102	1.4	2.1	91	0.8	1.2	111	0.7	1.3	115	0.9	1.6
23	Karadeniz Fm - Bolgesel Istanbul	402	0.8	1.4	58	0.8	1.2	108	0.9	1.5	129	0.9	1.5	106	0.8	1.4
24	Radyo Viva	367	0.8	1.3	31	0.4	0.7	79	0.7	1.1	122	0.8	1.4	135	1	1.8
25	Haberturk Radyo	328	0.7	1.2	74	1	1.6	85	0.7	1.2	112	0.8	1.3	57	0.4	0.8
26	Park Fm Ankara	292	0.6	1	13	0.2	0.3	121	1	1.7	99	0.7	1.1	59	0.4	0.8
27	Radyo Banko Ankara	287	0.6	1	53	0.7	1.1	113	1	1.5	84	0.6	1	37	0.3	0.5
28	Trt Radyo Haber	282	0.6	1	41	0.5	0.9	63	0.5	0.9	71	0.5	0.8	107	0.8	1.5
29	Ntv Radyo	280	0.6	1	96	1.3	2	102	0.9	1.4	57	0.4	0.6	26	0.2	0.4
30	Radyo Mega Site Ankara	264	0.6	0.9	19	0.3	0.4	100	0.8	1.4	112	0.8	1.3	33	0.2	0.4
31	Pal Station - Bolgesel	263	0.6	0.9	124	1.6	2.6	52	0.4	0.7	57	0.4	0.7	30	0.2	0.4
32	Cnn Turk Radyo - Bolgesel	245	0.5	0.9	49	0.7	1	62	0.5	0.8	71	0.5	0.8	63	0.5	0.9
33	Radyo Vav	236	0.5	0.8	36	0.5	0.8	70	0.6	0.9	48	0.3	0.5	83	0.6	1.1
34	Istanbul Fm - Bolgesel	217	0.5	0.8	44	0.6	0.9	46	0.4	0.6	86	0.6	1	40	0.3	0.5
35	Radyo Alaturka - Yerel Istanbul	214	0.5	0.8	54	0.7	1.1	58	0.5	0.8	76	0.5	0.9	25	0.2	0.3
36	Radyo Ekin Istanbul	207	0.4	0.7	18	0.2	0.4	62	0.5	0.8	87	0.6	1	40	0.3	0.5
37	Tgrt Fm	202	0.4	0.7	18	0.2	0.4	57	0.5	0.8	56	0.4	0.6	71	0.5	1
38	Joy Fm - Yerel	187	0.4	0.7	94	1.3	2	47	0.4	0.6	24	0.2	0.3	22	0.2	0.3
39	Radyo Spor	169	0.4	0.6	26	0.3	0.5	59	0.5	0.8	39	0.3	0.4	45	0.3	0.6
40	Pal Fm - Yerel	150	0.3	0.5	44	0.6	0.9	76	0.6	1	24	0.2	0.3	6	0	0.1
41	Yon Radyo Istanbul	149	0.3	0.5	34	0.5	0.7	54	0.5	0.7	31	0.2	0.4	30	0.2	0.4
42	A Spor Radyo	120	0.3	0.4	31	0.4	0.7	28	0.2	0.4	41	0.3	0.5	20	0.1	0.3
43	Power Pop	97	0.2	0.3	33	0.4	0.7	28	0.2	0.4	14	0.1	0.2	22	0.2	0.3
44	Radyo Sirinnar Gaziantep	90	0.2	0.3	9	0.1	0.2	11	0.1	0.1	27	0.2	0.3	43	0.3	0.6
45	Radyo 16 Bursa	74	0.2	0.3	3	0	0.1	14	0.1	0.2	58	0.4	0.7	0	0	0
46	Guney Fm Adana	69	0.1	0.2	6	0.1	0.1	15	0.1	0.2	23	0.2	0.3	25	0.2	0.3
47	42 En Fm Konya	69	0.1	0.2	7	0.1	0.1	19	0.2	0.3	26	0.2	0.3	17	0.1	0.2
48	Mavi Radyo Kocaeli	55	0.1	0.2	0	0	0	27	0.2	0.4	24	0.2	0.3	4	0	0.1
49	Kilim Radyo Gaziantep	51	0.1	0.2	2	0	0	6	0	0.1	18	0.1	0.2	25	0.2	0.3
50	Can Radyo Izmir	49	0.1	0.2	4	0	0.1	10	0.1	0.1	26	0.2	0.3	10	0.1	0.1

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51	Uludag Fm Bursa	47	0.1	0.2	6	0.1	0.1	5	0	0.1	19	0.1	0.2	16	0.1	0.2
52	Radyo Van	44	0.1	0.2	4	0	0.1	12	0.1	0.2	9	0.1	0.1	19	0.1	0.3
53	Kastamonu Fm	41	0.1	0.1	0	0	0	13	0.1	0.2	24	0.2	0.3	4	0	0.1
54	Radyo Fistik Gaziantep	37	0.1	0.1	0	0	0	8	0.1	0.1	14	0.1	0.2	16	0.1	0.2
55	Tutku Fm Van	37	0.1	0.1	7	0.1	0.1	11	0.1	0.2	2	0	0	17	0.1	0.2
56	Raks Fm Kocaeli	33	0.1	0.1	5	0.1	0.1	3	0	0	15	0.1	0.2	10	0.1	0.1
57	Radyo Ozgur Ankara	33	0.1	0.1	0	0	0	17	0.1	0.2	0	0	0	16	0.1	0.2
58	Malatya Radyo Huzur	33	0.1	0.1	0	0	0	3	0	0	11	0.1	0.1	20	0.1	0.3
59	Aksaray Fm Aksaray	32	0.1	0.1	9	0.1	0.2	7	0.1	0.1	16	0.1	0.2	0	0	0
60	Nester Radyo Antalya	31	0.1	0.1	3	0	0.1	9	0.1	0.1	5	0	0.1	15	0.1	0.2
61	Radyo Zergan Mardin	28	0.1	0.1	2	0	0	10	0.1	0.1	7	0	0.1	10	0.1	0.1
62	Radyo Bu Bursa	28	0.1	0.1	3	0	0.1	5	0	0.1	14	0.1	0.2	5	0	0.1
63	Lig Radyo - Bolgesel	25	0.1	0.1	3	0	0.1	8	0.1	0.1	9	0.1	0.1	5	0	0.1
64	Nrt Fm Gaziantep	22	0	0.1	0	0	0	2	0	0	2	0	0	19	0.1	0.3
65	Lider Fm Izmir	22	0	0.1	3	0	0.1	11	0.1	0.1	4	0	0	5	0	0.1
66	Radyo Metropol Mersin	22	0	0.1	9	0.1	0.2	5	0	0.1	4	0	0	4	0	0.1
67	Radyo Fon Malatya	21	0	0.1	2	0	0	10	0.1	0.1	0	0	0	8	0.1	0.1
68	Radyo Gozlem Mugla	19	0	0.1	0	0	0	10	0.1	0.1	6	0	0.1	3	0	0
69	Zafer Fm Malatya	17	0	0.1	2	0	0	6	0.1	0.1	5	0	0.1	4	0	0.1
70	Furkan Radyo Kayseri	16	0	0.1	0	0	0	0	0	0	1	0	0	15	0.1	0.2
71	Radyo Odtu - Yerel Ankara	15	0	0.1	12	0.2	0.2	0	0	0	3	0	0	0	0	0
72	Akyazi Fm Sakarya	14	0	0.1	0	0	0	2	0	0	0	0	0	13	0.1	0.2
73	Caglar Fm Malatya	14	0	0	0	0	0	10	0.1	0.1	0	0	0	4	0	0.1
74	Seker Fm Tekirdag	13	0	0	0	0	0	13	0.1	0.2	0	0	0	0	0	0
75	Mesk Fm Adana	13	0	0	6	0.1	0.1	0	0	0	7	0	0.1	0	0	0
76	Mavi Radyo Eskisehir	12	0	0	0	0	0	0	0	0	0	0	0	12	0.1	0.2
77	Radyo Ege Izmir	12	0	0	1	0	0	3	0	0	5	0	0.1	3	0	0
78	Aktif Fm Izmir	11	0	0	0	0	0	2	0	0	9	0.1	0.1	0	0	0
79	Seydisehir Fm Konya	11	0	0	0	0	0	5	0	0.1	3	0	0	3	0	0
80	Radyo Enerji Kutahya	10	0	0	0	0	0	0	0	0	6	0	0.1	4	0	0.1
81	Radyo 80 Osmaniye	10	0	0	1	0	0	0	0	0	4	0	0	5	0	0.1
82	Gurbetci Fm Denizli	10	0	0	0	0	0	0	0	0	0	0	0	10	0.1	0.1
83	Radyo Gunes Bursa	9	0	0	2	0	0	4	0	0	4	0	0	0	0	0
84	Mutlu Fm Mersin	9	0	0	3	0	0.1	0	0	0	0	0	0	6	0	0.1
85	Radyo Remix Izmir	9	0	0	0	0	0	4	0	0	5	0	0.1	0	0	0
86	Venus Radyo Balikesir	8	0	0	0	0	0	0	0	0	0	0	0	8	0.1	0.1
87	Radyo Erkan Adana	7	0	0	1	0	0	0	0	0	2	0	0	3	0	0
88	Mix Fm Mersin	7	0	0	0	0	0	0	0	0	7	0	0.1	0	0	0
89	Taka Fm Trabzon	7	0	0	2	0	0.1	0	0	0	4	0	0	0	0	0
90	Radyo Seyhan	6	0	0	1	0	0	0	0	0	5	0	0.1	0	0	0
91	Dost Fm Malatya	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0.1
92	Radyo Dumlupinar Kutahya	6	0	0	2	0	0	4	0	0.1	0	0	0	0	0	0
93	Ulusal Radyo	6	0	0	3	0	0.1	2	0	0	0	0	0	0	0	0
94	Nur Fm Diyarbakir	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0.1
95	Radyo Aktif Bursa	6	0	0	0	0	0	0	0	0	0	0	0	6	0	0.1
96	Corlu Tempo Fm Tekirdag	5	0	0	0	0	0	5	0	0.1	0	0	0	0	0	0
97	Göl Fm Konya	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1
98	Mega Fm Kocaeli	5	0	0	0	0	0	2	0	0	3	0	0	0	0	0
99	Bursa Karadeniz Fm	5	0	0	0	0	0	0	0	0	5	0	0.1	0	0	0
100	Hur Fm Sakarya	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1

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101	Kent Radyo Balıkesir	5	0	0	0	0	0	0	0	0	0	0	0	0	0	0.1
102	Dost Fm Bursa	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0
103	Radyo Ritm Erzurum	3	0	0	0	0	0	2	0	0	2	0	0	0	0	0
104	Radyo One Fm Adana	3	0	0	3	0	0.1	0	0	0	0	0	0	0	0	0
105	Yıldız Fm Adana	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
106	Radyo Sis Adana	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
107	Fm 92.2 Venus Fm Balıkesir	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
108	Kolej Fm Kayseri	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
109	Aksaray Kral Fm	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
110	Kay Radyo Kayseri	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
111	Bizim Fm Sile İstanbul	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
112	Samsun Haber Radyo	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
113	Radyo Nikomedya Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Radyo Mirkelam Sanliurfa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Radyo E Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Brt Fm Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Radyo On Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Radyo Plus Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Radyo Sam Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Radyo Time Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Alef Fm Mardin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo Light İstanbul	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Enderun Fm Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Hamle Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Burhaniye Radyo Ses Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	İmparator Fm Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo As Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Mega 102.2 Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Bayrak Fm Trabzon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo Haber Tekirdag	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Radyo Kulup Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Radyo Ses Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Frı Fm Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Radyo Ulku Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Nur Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
139	Plus Fm Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
140	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
141	Radyo Karamursel Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
142	Radyo 14 Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
143	Rahmet Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
144	Karesi Radyo Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
145	Akgul Fm Aksaray	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Mayıs 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.975 panelist ile gerçekleştirilen 14.956 görüşme ile veriler derlenmiştir. 2022 Mayıs ve Haziran aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.