

Radyo Dinleyici Ölçüm Sonuçları

Mart 2022

Sıra No		Mart 2022																	
		Hedef Kitle			Toplam			AB			C1			C2			DE		
		Toplam Birey Sayısı			58.6			60.3			60			58.5			56.4		
		Dinleyen Birey Sayısı			27,797			4,520			7,097			8,714			7,466		
Radyo Kanalları		AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C			
1	Kral FM	4,375	9.2	15.7	420	5.6	9.3	1,030	8.7	14.5	1,584	10.6	18.2	1,341	10.1	18			
2	TRT FM	2,265	4.8	8.1	383	5.1	8.5	534	4.5	7.5	669	4.5	7.7	678	5.1	9.1			
3	Radyo 7	1,985	4.2	7.1	292	3.9	6.5	573	4.8	8.1	653	4.4	7.5	467	3.5	6.2			
4	Power Turk	1,434	3	5.2	326	4.4	7.2	365	3.1	5.1	437	2.9	5	306	2.3	4.1			
5	Kral Pop	1,350	2.8	4.9	222	3	4.9	298	2.5	4.2	549	3.7	6.3	281	2.1	3.8			
6	Slowturk	1,175	2.5	4.2	225	3	5	386	3.3	5.4	336	2.3	3.9	228	1.7	3.1			
7	Super FM	1,121	2.4	4	221	2.9	4.9	321	2.7	4.5	302	2	3.5	277	2.1	3.7			
8	Metro FM	1,099	2.3	4	271	3.6	6	317	2.7	4.5	252	1.7	2.9	259	2	3.5			
9	Virgin Radio - Yerel	1,049	2.2	3.8	209	2.8	4.6	358	3	5.1	322	2.2	3.7	160	1.2	2.1			
10	Power FM	940	2	3.4	236	3.2	5.2	284	2.4	4	222	1.5	2.5	198	1.5	2.7			
11	Joy Turk	835	1.8	3	201	2.7	4.5	315	2.7	4.4	147	1	1.7	171	1.3	2.3			
12	Radyo Fenomen	593	1.2	2.1	195	2.6	4.3	224	1.9	3.2	121	0.8	1.4	53	0.4	0.7			
13	A Haber Radyo	583	1.2	2.1	86	1.1	1.9	162	1.4	2.3	173	1.2	2	161	1.2	2.2			
14	Kafa Radyo	574	1.2	2.1	241	3.2	5.3	195	1.7	2.8	93	0.6	1.1	44	0.3	0.6			
15	Show Radyo	556	1.2	2	123	1.6	2.7	151	1.3	2.1	141	0.9	1.6	141	1.1	1.9			
16	Alem FM	542	1.1	1.9	128	1.7	2.8	156	1.3	2.2	140	0.9	1.6	118	0.9	1.6			
17	Radyo Seymen	520	1.1	1.9	73	1	1.6	108	0.9	1.5	161	1.1	1.8	178	1.3	2.4			
18	Radyo D	455	1	1.6	108	1.4	2.4	142	1.2	2	122	0.8	1.4	83	0.6	1.1			
19	Radyo 45lik	453	1	1.6	166	2.2	3.7	143	1.2	2	118	0.8	1.4	26	0.2	0.3			
20	RADYO 1	446	0.9	1.6	42	0.6	0.9	72	0.6	1	134	0.9	1.5	198	1.5	2.7			
21	Radyo Turkuvaz	440	0.9	1.6	92	1.2	2	89	0.8	1.3	152	1	1.7	106	0.8	1.4			
22	Karadeniz FM - Bolgesel	392	0.8	1.4	58	0.8	1.3	84	0.7	1.2	145	1	1.7	106	0.8	1.4			
23	Pal Nostalji	374	0.8	1.3	157	2.1	3.5	72	0.6	1	93	0.6	1.1	52	0.4	0.7			
24	TRT Radyo Haber	357	0.8	1.3	40	0.5	0.9	109	0.9	1.5	87	0.6	1	121	0.9	1.6			
25	NTV Radyo	331	0.7	1.2	95	1.3	2.1	102	0.9	1.4	78	0.5	0.9	58	0.4	0.8			
26	Radyo Viva	313	0.7	1.1	14	0.2	0.3	96	0.8	1.4	86	0.6	1	117	0.9	1.6			
27	HaberTurk Radyo	299	0.6	1.1	78	1	1.7	97	0.8	1.4	82	0.6	0.9	41	0.3	0.6			
28	CNN TURK Radyo - Bolgesel	283	0.6	1	60	0.8	1.3	82	0.7	1.1	64	0.4	0.7	78	0.6	1			
29	Pal Station - Bolgesel	276	0.6	1	115	1.5	2.5	65	0.6	0.9	73	0.5	0.8	23	0.2	0.3			
30	Radyo Megasite	247	0.5	0.9	15	0.2	0.3	72	0.6	1	117	0.8	1.3	44	0.3	0.6			
31	Joy FM - Yerel	242	0.5	0.9	107	1.4	2.4	29	0.2	0.4	70	0.5	0.8	35	0.3	0.5			
32	Radyo Ekin	235	0.5	0.8	14	0.2	0.3	65	0.5	0.9	117	0.8	1.3	40	0.3	0.5			
33	Radyo Vav	225	0.5	0.8	28	0.4	0.6	47	0.4	0.7	29	0.2	0.3	120	0.9	1.6			
34	TGRT FM	224	0.5	0.8	35	0.5	0.8	38	0.3	0.5	49	0.3	0.6	101	0.8	1.4			
35	Radyo Alaturka - Yerel	223	0.5	0.8	54	0.7	1.2	52	0.4	0.7	68	0.5	0.8	48	0.4	0.6			
36	Istanbul Fm - Bolgesel	211	0.4	0.8	40	0.5	0.9	42	0.4	0.6	82	0.5	0.9	48	0.4	0.6			
37	Radyo Spor	186	0.4	0.7	46	0.6	1	60	0.5	0.9	44	0.3	0.5	36	0.3	0.5			
38	Yon Radyo - Bolgesel	148	0.3	0.5	21	0.3	0.5	46	0.4	0.6	41	0.3	0.5	40	0.3	0.5			
39	A Spor Radyo	138	0.3	0.5	30	0.4	0.7	33	0.3	0.5	54	0.4	0.6	21	0.2	0.3			
40	Pal FM - Yerel	112	0.2	0.4	34	0.5	0.8	34	0.3	0.5	27	0.2	0.3	18	0.1	0.2			
41	Power Pop	90	0.2	0.3	32	0.4	0.7	38	0.3	0.5	11	0.1	0.1	9	0.1	0.1			
42	Radyo En	83	0.2	0.3	3	0	0.1	23	0.2	0.3	32	0.2	0.4	24	0.2	0.3			
43	Sirinnar FM	77	0.2	0.3	2	0	0	16	0.1	0.2	36	0.2	0.4	24	0.2	0.3			
44	Fistik Fm	74	0.2	0.3	0	0	0	2	0	0	27	0.2	0.3	45	0.3	0.6			
45	Kilim Radyo	58	0.1	0.2	0	0	0	6	0.1	0.1	28	0.2	0.3	24	0.2	0.3			
46	Bursa Radyo 16	57	0.1	0.2	0	0	0	12	0.1	0.2	43	0.3	0.5	3	0	0			
47	Lider FM	57	0.1	0.2	7	0.1	0.2	9	0.1	0.1	8	0.1	0.1	32	0.2	0.4			
48	Can Radyo Izmir	53	0.1	0.2	0	0	0	9	0.1	0.1	28	0.2	0.3	16	0.1	0.2			
49	Ozgur Radyo	48	0.1	0.2	12	0.2	0.3	19	0.2	0.3	9	0.1	0.1	9	0.1	0.1			
50	Aksaray Fm	37	0.1	0.1	13	0.2	0.3	10	0.1	0.1	9	0.1	0.1	5	0	0.1			

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	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
51	Radyo Nester	34	0.1	0.1	6	0.1	0.1	7	0.1	0.1	7	0	0.1	14	0.1	0.2
52	Van Fm	33	0.1	0.1	4	0.1	0.1	19	0.2	0.3	2	0	0	8	0.1	0.1
53	Radyo Zergan	32	0.1	0.1	0	0	0	15	0.1	0.2	12	0.1	0.1	5	0	0.1
54	Radyo Ege	31	0.1	0.1	0	0	0	3	0	0	16	0.1	0.2	12	0.1	0.2
55	Malatya Radyo Huzur	31	0.1	0.1	4	0	0.1	6	0.1	0.1	7	0	0.1	14	0.1	0.2
56	Radyo Erkan	29	0.1	0.1	3	0	0.1	3	0	0	9	0.1	0.1	15	0.1	0.2
57	Radyo ODTU - Yerel	29	0.1	0.1	18	0.2	0.4	8	0.1	0.1	3	0	0	0	0	0
58	Radyo Akdeniz Antalya	28	0.1	0.1	10	0.1	0.2	8	0.1	0.1	2	0	0	8	0.1	0.1
59	Lig Radyo - Bolgesel	24	0.1	0.1	3	0	0.1	3	0	0	11	0.1	0.1	6	0	0.1
60	Radyo Ulku	24	0	0.1	2	0	0	0	0	0	13	0.1	0.2	8	0.1	0.1
61	Hur Fm	23	0	0.1	0	0	0	3	0	0	0	0	0	20	0.2	0.3
62	Radyo Fon	21	0	0.1	2	0	0	8	0.1	0.1	0	0	0	11	0.1	0.1
63	Star Arti Fm	21	0	0.1	3	0	0.1	6	0.1	0.1	8	0.1	0.1	4	0	0
64	Corlu Tempo Fm	21	0	0.1	0	0	0	21	0.2	0.3	0	0	0	0	0	0
65	Karasu Imparator Fm	20	0	0.1	3	0	0.1	4	0	0.1	3	0	0	10	0.1	0.1
66	Radyo Gozlem	19	0	0.1	0	0	0	10	0.1	0.1	6	0	0.1	4	0	0
67	Mesk Fm	19	0	0.1	3	0	0.1	0	0	0	13	0.1	0.1	2	0	0
68	Kutahya Radyo Enerji	17	0	0.1	2	0	0	6	0.1	0.1	9	0.1	0.1	0	0	0
69	Cerkezkoy Seker Fm	16	0	0.1	5	0.1	0.1	6	0.1	0.1	5	0	0.1	0	0	0
70	Radyo Dumlupinar	15	0	0.1	6	0.1	0.1	9	0.1	0.1	0	0	0	0	0	0
71	Radyo Seyhan	15	0	0.1	0	0	0	0	0	0	15	0.1	0.2	0	0	0
72	Aksaray Kral Fm	15	0	0.1	4	0.1	0.1	0	0	0	6	0	0.1	5	0	0.1
73	Gurbetci FM	14	0	0	0	0	0	0	0	0	0	0	0	14	0.1	0.2
74	Kastamonu Fm	13	0	0	8	0.1	0.2	0	0	0	5	0	0.1	0	0	0
75	Seydisehir Fm	13	0	0	0	0	0	6	0	0.1	0	0	0	7	0.1	0.1
76	GRT	12	0	0	0	0	0	6	0.1	0.1	3	0	0	3	0	0
77	Radyo Kulup Samsun	12	0	0	0	0	0	0	0	0	0	0	0	12	0.1	0.2
78	Taka FM	11	0	0	2	0	0	0	0	0	9	0.1	0.1	0	0	0
79	Romantik Ses	11	0	0	0	0	0	3	0	0	0	0	0	8	0.1	0.1
80	Radyo Remix	11	0	0	0	0	0	2	0	0	9	0.1	0.1	0	0	0
81	Akyazi Fm	10	0	0	0	0	0	0	0	0	3	0	0	7	0.1	0.1
82	Gunes Fm	10	0	0	0	0	0	6	0.1	0.1	3	0	0	0	0	0
83	Furkan Radyo	8	0	0	0	0	0	0	0	0	0	0	0	8	0.1	0.1
84	Radyo 80 Fm	8	0	0	1	0	0	0	0	0	3	0	0	4	0	0
85	Mega Fm Kocaeli	8	0	0	2	0	0	2	0	0	3	0	0	0	0	0
86	Ritm (Erzurum)	8	0	0	2	0	0	0	0	0	0	0	0	6	0	0.1
87	Radyo Haber	8	0	0	8	0.1	0.2	0	0	0	0	0	0	0	0	0
88	Kay Radyo	7	0	0	0	0	0	0	0	0	5	0	0.1	2	0	0
89	Devrek Fm	6	0	0	0	0	0	6	0.1	0.1	0	0	0	0	0	0
90	Adana Yildiz Fm	6	0	0	0	0	0	3	0	0	0	0	0	3	0	0
91	Mix Fm	6	0	0	0	0	0	0	0	0	6	0	0.1	0	0	0
92	Radyo Zeugma	6	0	0	0	0	0	2	0	0	0	0	0	4	0	0.1
93	Akgul Fm	6	0	0	0	0	0	0	0	0	3	0	0	3	0	0
94	Caglar Fm	6	0	0	2	0	0	0	0	0	0	0	0	4	0	0.1
95	Samsun Haber Radyo	6	0	0	6	0.1	0.1	0	0	0	0	0	0	0	0	0
96	Radyo Hayat Adana	5	0	0	0	0	0	2	0	0	0	0	0	4	0	0
97	Bursa Karadeniz Fm	5	0	0	0	0	0	0	0	0	5	0	0.1	0	0	0
98	Radyo Light	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
99	Sakarya Radyo Mega	4	0	0	0	0	0	0	0	0	4	0	0	0	0	0
100	Nur Fm Diyarbakir	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0

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101	Kent Radyo Balıkesir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
102	Tutku Fm Samsun	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
103	Kumluca Radyo As	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
104	Radyo Aktif Kutahya	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
105	Göl Fm	2	0	0	0	0	0	0	0	0	0	0	0	2	0	0
106	Bizim Fm	2	0	0	2	0	0.1	0	0	0	0	0	0	0	0	0
107	Radyo Metropol Silivri	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
108	Güney Radyo Adıyaman	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
109	Aktif Fm	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
110	Sam FM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
111	Alanya Radyo Time	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	Alef FM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	Kayseri Enderun Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Malatya Dost Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Muğla Hamle Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Burhaniye Radyo Ses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Radyo Kulüp Zonguldak	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Radyo 5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Mavi Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Bayrak Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	FRT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Radyo Muğla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Mutlu Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Nur Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Plus Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Karamursel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Radyo 14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Dost Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Rahmet Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Venus Fm Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Karesi Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Radyo One Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Kolej FM	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Mart 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.433 panelist ile gerçekleştirilen 13.870 görüşme ile veriler derlenmiştir. 2022 Şubat ve Mart aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.