

# **Radyo Dinleyici Ölçüm Sonuçları**

**Ocak 2022**

Sıra No	Ocak 2022															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,964			4,638			7,088			8,792			7,446		
Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	
1	Kral FM	4,263	9	15.2	373	5	8	977	8.3	13.8	1,622	10.9	18.4	1,291	9.7	17.3
2	TRT FM	2,221	4.7	7.9	385	5.1	8.3	500	4.2	7.1	673	4.5	7.7	663	5	8.9
3	Radyo 7	1,893	4	6.8	222	3	4.8	619	5.2	8.7	632	4.2	7.2	421	3.2	5.7
4	Power Turk	1,485	3.1	5.3	356	4.8	7.7	361	3.1	5.1	499	3.4	5.7	268	2	3.6
5	Kral Pop	1,376	2.9	4.9	220	2.9	4.7	315	2.7	4.4	458	3.1	5.2	383	2.9	5.1
6	Virgin Radio - Yerel	1,206	2.5	4.3	279	3.7	6	416	3.5	5.9	343	2.3	3.9	167	1.3	2.2
7	Slowturk	1,113	2.3	4	214	2.8	4.6	344	2.9	4.9	320	2.1	3.6	236	1.8	3.2
8	Metro FM	1,032	2.2	3.7	318	4.2	6.9	286	2.4	4	249	1.7	2.8	179	1.3	2.4
9	Super FM	1,012	2.1	3.6	187	2.5	4	314	2.7	4.4	292	2	3.3	220	1.7	3
10	Power FM	886	1.9	3.2	265	3.5	5.7	262	2.2	3.7	194	1.3	2.2	165	1.2	2.2
11	Joy Turk	879	1.9	3.1	239	3.2	5.2	271	2.3	3.8	182	1.2	2.1	187	1.4	2.5
12	Radyo Fenomen	713	1.5	2.5	229	3.1	4.9	250	2.1	3.5	160	1.1	1.8	73	0.6	1
13	Kafa Radyo	623	1.3	2.2	267	3.6	5.8	202	1.7	2.9	99	0.7	1.1	54	0.4	0.7
14	A Haber Radyo	578	1.2	2.1	79	1.1	1.7	157	1.3	2.2	199	1.3	2.3	144	1.1	1.9
15	Alem FM	563	1.2	2	158	2.1	3.4	154	1.3	2.2	153	1	1.7	98	0.7	1.3
16	RADYO 1	557	1.2	2	66	0.9	1.4	92	0.8	1.3	160	1.1	1.8	239	1.8	3.2
17	Radyo Seymen	524	1.1	1.9	45	0.6	1	106	0.9	1.5	173	1.2	2	200	1.5	2.7
18	Show Radyo	480	1	1.7	88	1.2	1.9	163	1.4	2.3	132	0.9	1.5	97	0.7	1.3
19	Pal Nostalji	465	1	1.7	184	2.5	4	99	0.8	1.4	114	0.8	1.3	68	0.5	0.9
20	Radyo D	449	0.9	1.6	142	1.9	3.1	150	1.3	2.1	93	0.6	1.1	65	0.5	0.9
21	Radyo Turkuvaz	439	0.9	1.6	104	1.4	2.2	86	0.7	1.2	130	0.9	1.5	119	0.9	1.6
22	Radyo 45lik	406	0.9	1.5	149	2	3.2	140	1.2	2	95	0.6	1.1	22	0.2	0.3
23	Karadeniz FM - Bolgesel	390	0.8	1.4	47	0.6	1	73	0.6	1	129	0.9	1.5	141	1.1	1.9
24	NTV Radyo	331	0.7	1.2	84	1.1	1.8	88	0.7	1.2	86	0.6	1	73	0.6	1
25	HaberTurk Radyo	322	0.7	1.2	71	1	1.5	107	0.9	1.5	87	0.6	1	57	0.4	0.8
26	Radyo Viva	313	0.7	1.1	17	0.2	0.4	75	0.6	1.1	76	0.5	0.9	144	1.1	1.9
27	TRT Radyo Haber	296	0.6	1.1	33	0.4	0.7	85	0.7	1.2	73	0.5	0.8	105	0.8	1.4
28	Radyo Megasite	282	0.6	1	18	0.2	0.4	104	0.9	1.5	142	1	1.6	18	0.1	0.2
29	CNN TURK Radyo - Bolgesel	238	0.5	0.9	56	0.7	1.2	56	0.5	0.8	65	0.4	0.7	62	0.5	0.8
30	TGRT FM	228	0.5	0.8	21	0.3	0.5	53	0.4	0.7	64	0.4	0.7	90	0.7	1.2
31	Radyo Ekin	228	0.5	0.8	17	0.2	0.4	76	0.6	1.1	104	0.7	1.2	30	0.2	0.4
32	Radyo Alaturka - Yerel	226	0.5	0.8	63	0.8	1.4	42	0.4	0.6	65	0.4	0.7	56	0.4	0.8
33	Istanbul Fm - Bolgesel	222	0.5	0.8	16	0.2	0.4	59	0.5	0.8	88	0.6	1	60	0.5	0.8
34	Joy FM - Yerel	216	0.5	0.8	96	1.3	2.1	41	0.3	0.6	55	0.4	0.6	24	0.2	0.3
35	Pal Station - Bolgesel	187	0.4	0.7	98	1.3	2.1	52	0.4	0.7	27	0.2	0.3	11	0.1	0.1
36	Pal FM - Yerel	167	0.4	0.6	50	0.7	1.1	21	0.2	0.3	27	0.2	0.3	69	0.5	0.9
37	Radyo Spor	144	0.3	0.5	47	0.6	1	31	0.3	0.4	27	0.2	0.3	39	0.3	0.5
38	Yon Radyo - Bolgesel	125	0.3	0.4	19	0.3	0.4	40	0.3	0.6	50	0.3	0.6	16	0.1	0.2
39	A Spor Radyo	115	0.2	0.4	24	0.3	0.5	20	0.2	0.3	37	0.2	0.4	33	0.3	0.4
40	Radyo Avrasya Turk	98	0.2	0.4	10	0.1	0.2	56	0.5	0.8	14	0.1	0.2	18	0.1	0.2
41	Power Pop	83	0.2	0.3	27	0.4	0.6	9	0.1	0.1	26	0.2	0.3	22	0.2	0.3
42	Can Radyo Izmir	81	0.2	0.3	12	0.2	0.3	9	0.1	0.1	44	0.3	0.5	16	0.1	0.2
43	Radyo En	71	0.1	0.3	6	0.1	0.1	24	0.2	0.3	25	0.2	0.3	16	0.1	0.2
44	Ozgur Radyo	59	0.1	0.2	7	0.1	0.1	17	0.1	0.2	18	0.1	0.2	18	0.1	0.2
45	Sirinnar FM	55	0.1	0.2	2	0	0.1	11	0.1	0.2	23	0.2	0.3	18	0.1	0.2
46	Bursa Radyo 16	54	0.1	0.2	5	0.1	0.1	21	0.2	0.3	27	0.2	0.3	0	0	0
47	Karasu Imparator Fm	48	0.1	0.2	5	0.1	0.1	5	0	0.1	21	0.1	0.2	17	0.1	0.2
48	Kilim Radyo	48	0.1	0.2	0	0	0	2	0	0	26	0.2	0.3	20	0.2	0.3
49	Tutku Fm	44	0.1	0.2	1	0	0	14	0.1	0.2	9	0.1	0.1	20	0.2	0.3
50	Aksaray Fm	36	0.1	0.1	7	0.1	0.1	3	0	0	20	0.1	0.2	6	0	0.1

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51	Mesk Fm	34	0.1	0.1	6	0.1	0.1	7	0.1	0.1	13	0.1	0.1	9	0.1	0.1
52	Malatya Radyo Huzur	33	0.1	0.1	0	0	0	9	0.1	0.1	9	0.1	0.1	16	0.1	0.2
53	Van Fm	32	0.1	0.1	1	0	0	10	0.1	0.1	6	0	0.1	15	0.1	0.2
54	Radyo Metropol	27	0.1	0.1	3	0	0.1	3	0	0	11	0.1	0.1	10	0.1	0.1
55	Guney Fm	26	0.1	0.1	0	0	0	6	0.1	0.1	11	0.1	0.1	9	0.1	0.1
56	Kastamonu Fm	25	0.1	0.1	0	0	0	12	0.1	0.2	3	0	0	10	0.1	0.1
57	Lig Radyo - Bolgesel	24	0.1	0.1	5	0.1	0.1	5	0	0.1	10	0.1	0.1	5	0	0.1
58	Seydisehir Fm	24	0.1	0.1	0	0	0	2	0	0	7	0	0.1	15	0.1	0.2
59	Radyo Ege	22	0	0.1	0	0	0	3	0	0	9	0.1	0.1	10	0.1	0.1
60	Radyo ODTU - Yerel	22	0	0.1	15	0.2	0.3	5	0	0.1	2	0	0	0	0	0
61	Star Arti Fm	21	0	0.1	5	0.1	0.1	5	0	0.1	9	0.1	0.1	3	0	0
62	Radyo Fon	20	0	0.1	2	0	0	5	0	0.1	2	0	0	10	0.1	0.1
63	Radyo Zergan	17	0	0.1	0	0	0	12	0.1	0.2	5	0	0.1	0	0	0
64	Radyo Remix	17	0	0.1	0	0	0	8	0.1	0.1	9	0.1	0.1	0	0	0
65	Akyazi Fm	16	0	0.1	0	0	0	4	0	0.1	6	0	0.1	7	0.1	0.1
66	Bayrak Fm	16	0	0.1	6	0.1	0.1	5	0	0.1	5	0	0.1	0	0	0
67	Furkan Radyo	15	0	0.1	0	0	0	2	0	0	3	0	0	10	0.1	0.1
68	Gurbetci FM	15	0	0.1	0	0	0	0	0	0	3	0	0	12	0.1	0.2
69	Radyo Ulku	14	0	0.1	9	0.1	0.2	2	0	0	3	0	0	0	0	0
70	Sakarya Radyo Mega	14	0	0	0	0	0	5	0	0.1	9	0.1	0.1	0	0	0
71	Radyo Erkan	13	0	0	4	0	0.1	3	0	0	4	0	0	3	0	0
72	Radyo Nester	13	0	0	2	0	0.1	0	0	0	7	0	0.1	3	0	0
73	Radyo Seyhan	13	0	0	0	0	0	4	0	0.1	9	0.1	0.1	0	0	0
74	Kutahya Radyo Enerji	12	0	0	3	0	0.1	0	0	0	9	0.1	0.1	0	0	0
75	Corlu Tempo Fm	12	0	0	0	0	0	12	0.1	0.2	0	0	0	0	0	0
76	Cerkezkoy Seker Fm	12	0	0	2	0	0.1	10	0.1	0.1	0	0	0	0	0	0
77	Duzici Mega Fm	12	0	0	0	0	0	0	0	0	12	0.1	0.1	0	0	0
78	Radyo Kulup Samsun	11	0	0	0	0	0	0	0	0	0	0	0	11	0.1	0.1
79	Nur Fm Diyarbakir	11	0	0	0	0	0	0	0	0	0	0	0	11	0.1	0.1
80	Romantik Ses	11	0	0	4	0.1	0.1	6	0.1	0.1	0	0	0	0	0	0
81	Caglar Fm	10	0	0	3	0	0.1	0	0	0	0	0	0	7	0.1	0.1
82	Gunes Fm	10	0	0	0	0	0	6	0	0.1	0	0	0	4	0	0.1
83	Radyo Hayat	10	0	0	0	0	0	3	0	0	2	0	0	5	0	0.1
84	Trabzon Radyo	9	0	0	0	0	0	0	0	0	3	0	0	6	0	0.1
85	Taka FM	8	0	0	2	0	0	0	0	0	7	0	0.1	0	0	0
86	Akgul Fm	8	0	0	0	0	0	0	0	0	0	0	0	8	0.1	0.1
87	Venus Fm Balikesir	8	0	0	0	0	0	0	0	0	6	0	0.1	2	0	0
88	Aktif Fm	8	0	0	4	0.1	0.1	0	0	0	3	0	0	0	0	0
89	Mix Fm	7	0	0	3	0	0.1	0	0	0	0	0	0	4	0	0.1
90	Nur Fm Malatya	7	0	0	2	0	0	5	0	0.1	0	0	0	0	0	0
91	Bursa Karadeniz Fm	7	0	0	0	0	0	0	0	0	7	0	0.1	0	0	0
92	Karesi Radyo	7	0	0	0	0	0	0	0	0	2	0	0	4	0	0.1
93	Dost Fm	6	0	0	0	0	0	0	0	0	3	0	0	4	0	0
94	Radyo Dumlupinar	6	0	0	0	0	0	6	0	0.1	0	0	0	0	0	0
95	Radyo Gozlem	5	0	0	0	0	0	2	0	0	2	0	0	0	0	0
96	Samsun Haber Radyo	5	0	0	5	0.1	0.1	0	0	0	0	0	0	0	0	0
97	Adana Yildiz Fm	4	0	0	2	0	0	0	0	0	2	0	0	0	0	0
98	Mega Fm Kocaeli	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
99	Alternatif Radyo	3	0	0	3	0	0.1	0	0	0	0	0	0	0	0	0
100	Kolej FM	3	0	0	0	0	0	1	0	0	2	0	0	0	0	0

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101	Aksaray Kral Fm	3	0	0	0	0	0	3	0	0	0	0	0	0	0	0
102	Radyo 80 Fm	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
103	Radyo One Fm	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
104	Devrek Fm	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
105	Radyo Zeugma	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
106	Radyo Haber	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
107	GRT	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
108	Kay Radyo	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
109	Izmir Radyo Pause	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
110	Alanya Radyo Time	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
111	Kayseri Enderun Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	Malatya Dost Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	Mugla Hamle Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	Burhaniye Radyo Ses	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Kumluca Radyo As	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Radyo Kulup Zonguldak	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Radyo 5	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Mavi Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Gol Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Kent Radyo Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Radyo Armoni	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Adige Radyo	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Hur Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	FRT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Mutlu Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Plus Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Radyo Karamursel	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Bizim Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Ritm (Erzurum)	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Radyo Extra	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Radyo 14	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Rahmet Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Radyo Venus	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	CRT	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Ocak 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.752 panelist ile gerçekleştirilen 15.339 görüşme ile veriler derlenmiştir. 2021 Aralık ve 2022 Ocak aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.