

RADYO ÖLÇÜMLERİ BİREY BAZLI SONUÇLARI

Kasım 2019 Günlük Erişim Oranları

		Kasım 2019														
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			6,314			11,319			15,400			14,411		
	Dinleyen Birey Sayısı	28,033			4,280			6,935			9,000			7,817		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral FM	4,243	8.9	15.1	419	6.6	9.8	1,018	9	14.7	1,531	9.9	17	1,275	8.8	16.3
2	TRT FM	2,588	5.5	9.2	525	8.3	12.3	570	5	8.2	632	4.1	7	861	6	11
3	Power Turk	1,682	3.5	6	258	4.1	6	472	4.2	6.8	581	3.8	6.5	371	2.6	4.7
4	Radyo 7	1,644	3.5	5.9	252	4	5.9	429	3.8	6.2	545	3.5	6.1	418	2.9	5.3
5	Kral Pop	1,463	3.1	5.2	194	3.1	4.5	466	4.1	6.7	511	3.3	5.7	292	2	3.7
6	Slowturk	1,224	2.6	4.4	223	3.5	5.2	324	2.9	4.7	404	2.6	4.5	273	1.9	3.5
7	Super FM	1,166	2.5	4.2	155	2.5	3.6	300	2.7	4.3	412	2.7	4.6	298	2.1	3.8
8	Metro FM	1,110	2.3	4	257	4.1	6	319	2.8	4.6	341	2.2	3.8	193	1.3	2.5
9	Power FM	1,102	2.3	3.9	251	4	5.9	211	1.9	3	410	2.7	4.6	231	1.6	3
10	Joy Turk	1,094	2.3	3.9	273	4.3	6.4	264	2.3	3.8	355	2.3	3.9	201	1.4	2.6
11	Best FM	1,025	2.2	3.7	187	3	4.4	277	2.4	4	331	2.2	3.7	230	1.6	2.9
12	Radyo Fenomen	851	1.8	3	184	2.9	4.3	211	1.9	3	291	1.9	3.2	165	1.1	2.1
13	Radyo Seymen	729	1.5	2.6	74	1.2	1.7	166	1.5	2.4	263	1.7	2.9	226	1.6	2.9
14	Show Radyo	664	1.4	2.4	124	2	2.9	165	1.5	2.4	223	1.4	2.5	152	1.1	1.9
15	RADYO 1	660	1.4	2.4	63	1	1.5	148	1.3	2.1	205	1.3	2.3	244	1.7	3.1
16	A Haber Radyo	649	1.4	2.3	98	1.6	2.3	146	1.3	2.1	230	1.5	2.6	175	1.2	2.2
17	Virgin Radio - Yerel	629	1.3	2.2	127	2	3	153	1.4	2.2	234	1.5	2.6	114	0.8	1.5
18	Alem FM	607	1.3	2.2	107	1.7	2.5	146	1.3	2.1	194	1.3	2.2	160	1.1	2
19	Pal Nostalji	500	1.1	1.8	151	2.4	3.5	133	1.2	1.9	149	1	1.7	67	0.5	0.9
20	Kafa Radyo - URD	468	1	1.7	164	2.6	3.8	135	1.2	2	113	0.7	1.3	56	0.4	0.7
21	Radyo D	446	0.9	1.6	110	1.7	2.6	101	0.9	1.5	97	0.6	1.1	137	1	1.8
22	NTV Radyo	404	0.9	1.4	132	2.1	3.1	94	0.8	1.3	79	0.5	0.9	99	0.7	1.3
23	Radyo Viva	343	0.7	1.2	64	1	1.5	51	0.5	0.7	110	0.7	1.2	118	0.8	1.5
24	Radyo Turkuvaz	334	0.7	1.2	86	1.4	2	68	0.6	1	97	0.6	1.1	82	0.6	1
25	CNN TURK Radyo - Bolgesel	333	0.7	1.2	81	1.3	1.9	102	0.9	1.5	86	0.6	1	63	0.4	0.8
26	Baba Radyo - Bolgesel	330	0.7	1.2	46	0.7	1.1	95	0.8	1.4	107	0.7	1.2	82	0.6	1
27	TRT Radyo Haber	286	0.6	1	54	0.9	1.3	66	0.6	1	69	0.4	0.8	97	0.7	1.2
28	Imbat FM - Bolgesel	277	0.6	1	12	0.2	0.3	56	0.5	0.8	126	0.8	1.4	82	0.6	1.1
29	Karadeniz FM - Bolgesel	272	0.6	1	27	0.4	0.6	41	0.4	0.6	112	0.7	1.2	92	0.6	1.2
30	Radyo Alaturka - Yerel	258	0.5	0.9	56	0.9	1.3	97	0.9	1.4	62	0.4	0.7	44	0.3	0.6
31	HaberTurk Radyo	257	0.5	0.9	75	1.2	1.7	65	0.6	0.9	57	0.4	0.6	61	0.4	0.8
32	Istanbul Fm - Bolgesel	257	0.5	0.9	51	0.8	1.2	51	0.5	0.7	81	0.5	0.9	74	0.5	0.9
33	TGRT FM	257	0.5	0.9	30	0.5	0.7	66	0.6	1	65	0.4	0.7	96	0.7	1.2
34	Joy FM - Yerel	238	0.5	0.8	83	1.3	1.9	64	0.6	0.9	52	0.3	0.6	40	0.3	0.5
35	Radyo Spor	217	0.5	0.8	49	0.8	1.1	35	0.3	0.5	84	0.5	0.9	49	0.3	0.6
36	Pal Station - Bolgesel	209	0.4	0.7	49	0.8	1.1	55	0.5	0.8	69	0.5	0.8	35	0.2	0.5
37	Power Pop - Bolgesel	162	0.3	0.6	50	0.8	1.2	40	0.4	0.6	54	0.3	0.6	19	0.1	0.2
38	Pal FM - Yerel	135	0.3	0.5	43	0.7	1	29	0.3	0.4	41	0.3	0.5	22	0.2	0.3
39	A Spor Radyo	115	0.2	0.4	16	0.3	0.4	30	0.3	0.4	55	0.4	0.6	15	0.1	0.2
40	Radyo Kordelya - Yerel	107	0.2	0.4	19	0.3	0.4	24	0.2	0.3	45	0.3	0.5	18	0.1	0.2
41	Sirinnar FM - Yerel	68	0.1	0.2	5	0.1	0.1	16	0.1	0.2	24	0.2	0.3	24	0.2	0.3
42	Lig Radyo - Bolgesel	35	0.1	0.1	9	0.1	0.2	2	0	0	9	0.1	0.1	15	0.1	0.2
43	Kent FM - Yerel	28	0.1	0.1	17	0.3	0.4	6	0.1	0.1	4	0	0	2	0	0
44	Radyo ODTU - Yerel	18	0	0.1	12	0.2	0.3	0	0	0	5	0	0.1	0	0	0
45	RS FM	17	0	0.1	5	0.1	0.1	5	0	0.1	2	0	0	5	0	0.1
46	Kordon FM - Bolgesel	16	0	0.1	0	0	0	7	0.1	0.1	2	0	0	7	0	0.1
47	Power Love - Yerel	15	0	0.1	10	0.2	0.2	5	0	0.1	0	0	0	0	0	0
48	Radyo Vizyon - Yerel	12	0	0	4	0.1	0.1	8	0.1	0.1	0	0	0	0	0	0
49	38 Kent FM - Yerel	10	0	0	2	0	0	1	0	0	7	0	0.1	0	0	0
50	Bilkent Radyo - Yerel	6	0	0	4	0.1	0.1	0	0	0	2	0	0	0	0	0
51	Sakarya Radyo Mega - Yerel	4	0	0	0	0	0	2	0	0	0	0	0	2	0	0