

Radyo Dinleyici Ölçüm Sonuçları

Aralık 2025

Sıra No	Aralık 2025															
	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	49.647		53.0	9.652		59.1	12.696		57.0	15.032		51.2	12.266		46.4
	Dinleyen Birey Sayısı	26.332			5.707			7.235			7.695			5.695		
	Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %
1	Kral Fm	4.679	9.4	17.8	562	5.8	9.8	1.301	10.2	18.0	1.522	10.1	19.8	1.295	10.6	22.7
2	Trt Fm	2.113	4.3	8.0	529	5.5	9.3	579	4.6	8.0	535	3.6	7.0	469	3.8	8.2
3	Kral Pop	1.956	3.9	7.4	372	3.9	6.5	599	4.7	8.3	550	3.7	7.1	435	3.5	7.6
4	Radyo 7	1.771	3.6	6.7	361	3.7	6.3	589	4.6	8.1	588	3.9	7.6	233	1.9	4.1
5	Virgin Radio - Yerel	1.399	2.8	5.3	319	3.3	5.6	515	4.1	7.1	366	2.4	4.8	198	1.6	3.5
6	Super Fm	1.336	2.7	5.1	421	4.4	7.4	393	3.1	5.4	337	2.2	4.4	185	1.5	3.3
7	Power Turk	1.301	2.6	4.9	401	4.2	7.0	405	3.2	5.6	287	1.9	3.7	208	1.7	3.7
8	Slowturk	1.300	2.6	4.9	428	4.4	7.5	337	2.7	4.7	323	2.2	4.2	212	1.7	3.7
9	Radyo Seymen	978	2.0	3.7	114	1.2	2.0	236	1.9	3.3	372	2.5	4.8	257	2.1	4.5
10	Kafa Radyo	886	1.8	3.4	438	4.5	7.7	267	2.1	3.7	136	0.9	1.8	45	0.4	0.8
11	Radyo 45lik	791	1.6	3.0	357	3.7	6.3	228	1.8	3.2	154	1.0	2.0	52	0.4	0.9
12	Show Radyo	723	1.5	2.7	199	2.1	3.5	288	2.3	4.0	150	1.0	1.9	87	0.7	1.5
13	Kalp FM	699	1.4	2.7	255	2.6	4.5	192	1.5	2.7	164	1.1	2.1	88	0.7	1.5
14	Power Fm	658	1.3	2.5	255	2.6	4.5	133	1.1	1.8	144	1.0	1.9	126	1.0	2.2
15	Joy Turk	629	1.3	2.4	240	2.5	4.2	165	1.3	2.3	140	0.9	1.8	84	0.7	1.5
16	Alem Fm	613	1.2	2.3	234	2.4	4.1	188	1.5	2.6	63	0.4	0.8	128	1.0	2.3
17	Metro Fm	606	1.2	2.3	255	2.6	4.5	151	1.2	2.1	136	0.9	1.8	63	0.5	1.1
18	Best FM	580	1.2	2.2	153	1.6	2.7	201	1.6	2.8	134	0.9	1.7	92	0.7	1.6
19	Radyo Turkuvaz	533	1.1	2.0	174	1.8	3.0	140	1.1	1.9	129	0.9	1.7	90	0.7	1.6
20	Radyo Fenomen	496	1.0	1.9	158	1.6	2.8	130	1.0	1.8	130	0.9	1.7	77	0.6	1.4
21	Radyo 1	432	0.9	1.6	62	0.6	1.1	62	0.5	0.9	139	0.9	1.8	169	1.4	3.0
22	Radyo D	409	0.8	1.6	130	1.3	2.3	123	1.0	1.7	119	0.8	1.6	37	0.3	0.6
23	Pal Nostalji	401	0.8	1.5	159	1.6	2.8	78	0.6	1.1	132	0.9	1.7	33	0.3	0.6
24	Baba Radyo - Bolgesel	369	0.7	1.4	102	1.1	1.8	114	0.9	1.6	114	0.8	1.5	39	0.3	0.7
25	A Haber Radyo	350	0.7	1.3	60	0.6	1.1	100	0.8	1.4	100	0.7	1.3	90	0.7	1.6
26	Trt Radyo Haber	331	0.7	1.3	43	0.4	0.8	132	1.0	1.8	85	0.6	1.1	72	0.6	1.3
27	Karadeniz Fm - Bolgesel Istanbul	302	0.6	1.1	33	0.3	0.6	93	0.7	1.3	134	0.9	1.7	42	0.3	0.7
28	Radyo Viva	279	0.6	1.1	69	0.7	1.2	101	0.8	1.4	46	0.3	0.6	63	0.5	1.1
29	Radyo Vav	276	0.6	1.0	62	0.6	1.1	120	0.9	1.7	51	0.3	0.7	43	0.4	0.8
30	Radyo Mega Site Ankara	249	0.5	0.9	27	0.3	0.5	67	0.5	0.9	96	0.6	1.2	59	0.5	1.0
31	Ntv Radyo	223	0.5	0.8	64	0.7	1.1	38	0.3	0.5	85	0.6	1.1	37	0.3	0.6
32	Cnn Turk Radyo - Bolgesel	223	0.4	0.8	46	0.5	0.8	71	0.6	1.0	83	0.6	1.1	23	0.2	0.4
33	Joy Fm - Yerel	213	0.4	0.8	87	0.9	1.5	60	0.5	0.8	37	0.2	0.5	29	0.2	0.5
34	Haberturk Radyo	212	0.4	0.8	62	0.6	1.1	37	0.3	0.5	72	0.5	0.9	41	0.3	0.7
35	Istanbul Fm - Bolgesel	204	0.4	0.8	25	0.3	0.4	86	0.7	1.2	79	0.5	1.0	14	0.1	0.2
36	Radyo Alaturka - Yerel Istanbul	193	0.4	0.7	32	0.3	0.6	50	0.4	0.7	89	0.6	1.2	22	0.2	0.4
37	Pal Station - Bolgesel	172	0.3	0.7	44	0.5	0.8	91	0.7	1.3	28	0.2	0.4	9	0.1	0.2
38	Pal Fm - Yerel	160	0.3	0.6	81	0.8	1.4	59	0.5	0.8	12	0.1	0.2	7	0.1	0.1
39	A Spor Radyo	134	0.3	0.5	21	0.2	0.4	53	0.4	0.7	38	0.3	0.5	22	0.2	0.4
40	Tgrt Fm	133	0.3	0.5	36	0.4	0.6	53	0.4	0.7	20	0.1	0.3	23	0.2	0.4

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	Dinleyen Birey Sayısı	26.332			5.707			7.235			7.695			5.695		
	Radyo Kanalları	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %	AvRch (000)	AvRch %	Share of Listeners %
41	Adana Fm	94	0.2	0.4	2	0.0	0.0	44	0.3	0.6	26	0.2	0.3	23	0.2	0.4
42	Radyo Spor	74	0.2	0.3	30	0.3	0.5	24	0.2	0.3	4	0.0	0.0	17	0.1	0.3
43	Mersin Fm	73	0.1	0.3	12	0.1	0.2	16	0.1	0.2	31	0.2	0.4	14	0.1	0.2
44	Radyo 35 - Yerel Izmir	69	0.1	0.3	17	0.2	0.3	6	0.0	0.1	19	0.1	0.2	27	0.2	0.5
45	Radyo Sirinnar Gaziantep	60	0.1	0.2	0	0.0	0.0	10	0.1	0.1	12	0.1	0.2	37	0.3	0.7
46	Radyo Gol Istanbul	55	0.1	0.2	18	0.2	0.3	26	0.2	0.4	6	0.0	0.1	5	0.0	0.1
47	Mavi Radyo Kocaeli	51	0.1	0.2	5	0.1	0.1	27	0.2	0.4	19	0.1	0.2	0	0.0	0.0
48	Radyo Odtu - Yerel Ankara	49	0.1	0.2	39	0.4	0.7	6	0.1	0.1	4	0.0	0.1	0	0.0	0.0
49	Radyo 34	49	0.1	0.2	14	0.1	0.2	8	0.1	0.1	23	0.2	0.3	5	0.0	0.1
50	Radyo Ozgur Ankara	47	0.1	0.2	16	0.2	0.3	17	0.1	0.2	3	0.0	0.0	12	0.1	0.2
51	Jest Fm Adana	47	0.1	0.2	0	0.0	0.0	15	0.1	0.2	15	0.1	0.2	17	0.1	0.3
52	Lig Radyo - Bolgesel	36	0.1	0.1	11	0.1	0.2	7	0.1	0.1	11	0.1	0.1	7	0.1	0.1
53	Icel Mersin	36	0.1	0.1	7	0.1	0.1	0	0.0	0.0	29	0.2	0.4	0	0.0	0.0
54	Can Radyo Diyarbakır	35	0.1	0.1	7	0.1	0.1	12	0.1	0.2	8	0.1	0.1	9	0.1	0.2
55	Kupe Fm	35	0.1	0.1	7	0.1	0.1	9	0.1	0.1	16	0.1	0.2	4	0.0	0.1
56	42 En Fm Konya	33	0.1	0.1	2	0.0	0.0	16	0.1	0.2	6	0.0	0.1	10	0.1	0.2
57	Seker Fm Tekirdag	31	0.1	0.1	0	0.0	0.0	15	0.1	0.2	4	0.0	0.1	12	0.1	0.2
58	Radyo Fistik Gaziantep	30	0.1	0.1	5	0.1	0.1	5	0.0	0.1	5	0.0	0.1	15	0.1	0.3
59	Kilim Radyo Gaziantep	29	0.1	0.1	3	0.0	0.1	4	0.0	0.1	13	0.1	0.2	10	0.1	0.2
60	Lokum Fm Adana	29	0.1	0.1	0	0.0	0.0	3	0.0	0.0	4	0.0	0.1	21	0.2	0.4
61	Radyo Van	26	0.1	0.1	6	0.1	0.1	9	0.1	0.1	5	0.0	0.1	5	0.0	0.1
62	Radyo Cukurova Adana	24	0.0	0.1	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	20	0.2	0.4
63	Radyo Metropol Mersin	23	0.0	0.1	6	0.1	0.1	9	0.1	0.1	8	0.1	0.1	0	0.0	0.0
64	Aktif Fm Izmir	22	0.0	0.1	0	0.0	0.0	2	0.0	0.0	20	0.1	0.3	0	0.0	0.0
65	Radyo Zergan Mardin	22	0.0	0.1	5	0.1	0.1	12	0.1	0.2	5	0.0	0.1	0	0.0	0.0
66	Tutku Fm Van	20	0.0	0.1	6	0.1	0.1	9	0.1	0.1	3	0.0	0.0	2	0.0	0.0
67	Mesk Fm Adana	18	0.0	0.1	0	0.0	0.0	3	0.0	0.0	15	0.1	0.2	0	0.0	0.0
68	Nrt Fm Gaziantep	18	0.0	0.1	13	0.1	0.2	1	0.0	0.0	3	0.0	0.0	0	0.0	0.0
69	Uludag Fm Bursa	15	0.0	0.1	0	0.0	0.0	15	0.1	0.2	0	0.0	0.0	0	0.0	0.0
70	Radyo Han Kayseri	14	0.0	0.1	0	0.0	0.0	5	0.0	0.1	10	0.1	0.1	0	0.0	0.0
71	Radyo Erkan Adana	14	0.0	0.1	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	12	0.1	0.2
72	Kastamonu Fm	14	0.0	0.1	0	0.0	0.0	9	0.1	0.1	5	0.0	0.1	0	0.0	0.0
73	Radyo Haber Tekirdag	13	0.0	0.1	4	0.0	0.1	10	0.1	0.1	0	0.0	0.0	0	0.0	0.0
74	Ask Fm Turkiye Adana	13	0.0	0.1	0	0.0	0.0	5	0.0	0.1	5	0.0	0.1	4	0.0	0.1
75	Radyo Romantik Türk	13	0.0	0.1	11	0.1	0.2	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
76	Akyazi Fm Sakarya	12	0.0	0.0	0	0.0	0.0	0	0.0	0.0	7	0.0	0.1	5	0.0	0.1
77	Gurbetci Fm Denizli	11	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	11	0.1	0.2
78	Radyo Dumlupinar Kutahya	11	0.0	0.0	0	0.0	0.0	11	0.1	0.1	0	0.0	0.0	0	0.0	0.0
79	Radyo Kent FM Mersin	11	0.0	0.0	0	0.0	0.0	0	0.0	0.0	11	0.1	0.1	0	0.0	0.0
80	Radyo Remix Izmir	10	0.0	0.0	3	0.0	0.0	7	0.1	0.1	0	0.0	0.0	0	0.0	0.0

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81	Kay Radyo Kayseri	10	0.0	0.0	0	0.0	0.0	4	0.0	0.1	6	0.0	0.1	0	0.0	0.0
82	Radyo Ulku Mersin	10	0.0	0.0	3	0.0	0.0	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0
83	Mega Fm Kocaeli	10	0.0	0.0	4	0.0	0.1	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0
84	RADYO TURK	10	0.0	0.0	0	0.0	0.0	7	0.1	0.1	2	0.0	0.0	0	0.0	0.0
85	Sahil Fm Izmir	9	0.0	0.0	0	0.0	0.0	3	0.0	0.0	7	0.0	0.1	0	0.0	0.0
86	Radyo Enerji Kutahya	9	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	4	0.0	0.1
87	Fm 92.2 Venus Fm Balikesir	9	0.0	0.0	0	0.0	0.0	9	0.1	0.1	0	0.0	0.0	0	0.0	0.0
88	Taka Fm Trabzon	8	0.0	0.0	0	0.0	0.0	3	0.0	0.0	6	0.0	0.1	0	0.0	0.0
89	Kuzey FM	7	0.0	0.0	0	0.0	0.0	0	0.0	0.0	7	0.0	0.1	0	0.0	0.0
90	Corlu Tempo Fm Tekirdag	7	0.0	0.0	0	0.0	0.0	7	0.1	0.1	0	0.0	0.0	0	0.0	0.0
91	Aksaray Fm Aksaray	6	0.0	0.0	2	0.0	0.0	2	0.0	0.0	0	0.0	0.0	3	0.0	0.0
92	Akdeniz FM Antalya	6	0.0	0.0	0	0.0	0.0	6	0.0	0.1	0	0.0	0.0	0	0.0	0.0
93	Romantik Ses Sakarya	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
94	Seydisehir Fm Konya	5	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	0	0.0	0.0
95	Radyo Ego Mugla	5	0.0	0.0	0	0.0	0.0	5	0.0	0.1	0	0.0	0.0	0	0.0	0.0
96	Radyo Gunes Bursa	5	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	5	0.0	0.1
97	Radyo Ritm Erzurum	5	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	2	0.0	0.0
98	Radyo Hedef Ankara	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
99	Karesi Radyo Balikesir	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
100	Dolu Radyo Sakarya	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
101	Mix Fm Mersin	4	0.0	0.0	0	0.0	0.0	4	0.0	0.1	0	0.0	0.0	0	0.0	0.0
102	Dost Fm Bursa	4	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	4	0.0	0.1
103	Radyo Antalya	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0
104	Radyo Sis Adana	3	0.0	0.0	0	0.0	0.0	3	0.0	0.0	0	0.0	0.0	0	0.0	0.0
105	Devrek Fm Zonguldak	2	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0
106	Kolej Fm Kayseri	2	0.0	0.0	0	0.0	0.0	0	0.0	0.0	2	0.0	0.0	0	0.0	0.0
107	Sehir FM Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
108	Radyo Mer Mersin	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
109	Pal Doga Ankara	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
110	Radyo Gokkusagi Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
111	Secil Fm Manisa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
112	Radyo Rota Sakarya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
113	Radyo Kulup Zonguldak	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
114	Radyo Net Konya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
115	Radyo Aktif Bursa	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
116	Frt Fm Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
117	Brt Fm Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
118	Radyo On Balikesir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
119	Radyo As Antalya	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
120	Radyo Kulup Samsun	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
121	Radyo Gozlem Mugla	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
122	Bizim Fm Sile Istanbul	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
123	Nur Fm Diyarbakir	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
124	Aksaray'in Sesi	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
125	Radyo One Fm Adana	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Aralık 2025 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 28 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 6.255 panelist ile gerçekleştirilen 16.244 görüşme ile veriler derlenmiştir. 2025 yılı Ekim, Kasım ve Aralık aylarına ait 3 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşabilirsiniz.