

Sıra	Kanal Adı	TOPLAM			AB			C1			C2			DE		
		Cume	Reach%		Cume	Reach%		Cume	Reach%		Cume	Reach%		Cume	Reach%	
			Toplam	Dinleyen		Toplam	Dinleyen		Toplam	Dinleyen		Toplam	Dinleyen		Toplam	Dinleyen
Toplam Birey Sayısı (Bin Kişi)		47,445			6,314			11,319			15,400			14,411		
Dinleyen Birey Sayısı (Bin Kişi)		27,194			4,108			6,853			8,688			7,545		
		57.3%			65.1%			60.5%			56.4%			52.4%		
1	Kral FM	4,003	8.44%	14.72%	387	6.13%	9.42%	1,013	8.95%	14.78%	1,373	8.92%	15.80%	1,231	8.54%	16.32%
2	TRT FM	2,791	5.88%	10.26%	521	8.25%	12.68%	660	5.83%	9.63%	769	4.99%	8.85%	841	5.84%	11.15%
3	Power Türk	1,698	3.58%	6.24%	280	4.43%	6.82%	434	3.83%	6.33%	633	4.11%	7.29%	351	2.44%	4.65%
4	Radyo 7	1,611	3.40%	5.92%	246	3.90%	5.99%	424	3.75%	6.19%	514	3.34%	5.92%	427	2.96%	5.66%
5	Kral Pop	1,550	3.27%	5.70%	224	3.55%	5.45%	467	4.13%	6.81%	506	3.29%	5.82%	353	2.45%	4.68%
6	Slowtürk	1,213	2.56%	4.46%	248	3.93%	6.04%	289	2.55%	4.22%	452	2.94%	5.20%	225	1.56%	2.98%
7	Süper FM	1,195	2.52%	4.39%	185	2.93%	4.50%	290	2.56%	4.23%	432	2.81%	4.97%	287	1.99%	3.80%
8	Metro FM	1,171	2.47%	4.31%	287	4.55%	6.99%	326	2.88%	4.76%	358	2.32%	4.12%	199	1.38%	2.64%
9	Power FM	1,153	2.43%	4.24%	258	4.09%	6.28%	274	2.42%	4.00%	360	2.34%	4.14%	261	1.81%	3.46%
10	Best FM	1,040	2.19%	3.82%	179	2.83%	4.36%	310	2.74%	4.52%	350	2.27%	4.03%	201	1.39%	2.66%
11	Joy Türk	1,027	2.16%	3.78%	262	4.15%	6.38%	256	2.26%	3.74%	326	2.12%	3.75%	184	1.28%	2.44%
12	Radyo Fenomen	772	1.63%	2.84%	171	2.71%	4.16%	173	1.53%	2.52%	298	1.94%	3.43%	130	0.90%	1.72%
13	Radyo Seymen	670	1.41%	2.46%	39	0.62%	0.95%	146	1.29%	2.13%	230	1.49%	2.65%	255	1.77%	3.38%
14	Show Radyo	638	1.34%	2.35%	102	1.62%	2.48%	205	1.81%	2.99%	186	1.21%	2.14%	146	1.01%	1.94%
15	Alem FM	631	1.33%	2.32%	123	1.95%	2.99%	168	1.48%	2.45%	193	1.25%	2.22%	147	1.02%	1.95%
16	RADYO 1	563	1.19%	2.07%	45	0.71%	1.10%	123	1.09%	1.79%	156	1.01%	1.80%	239	1.66%	3.17%
17	A Haber Radyo	525	1.11%	1.93%	71	1.12%	1.73%	123	1.09%	1.79%	168	1.09%	1.93%	164	1.14%	2.17%
18	Radyo D	495	1.04%	1.82%	134	2.12%	3.26%	131	1.16%	1.91%	106	0.69%	1.22%	125	0.87%	1.66%
19	Virgin Radio - Yerel	466	0.98%	1.71%	98	1.55%	2.39%	101	0.89%	1.47%	224	1.45%	2.58%	44	0.31%	0.58%
20	Pal Nostalji	398	0.84%	1.46%	129	2.04%	3.14%	98	0.87%	1.43%	116	0.75%	1.34%	55	0.38%	0.73%
21	Radyo Turkuvaz	355	0.75%	1.31%	68	1.08%	1.66%	105	0.93%	1.53%	116	0.75%	1.34%	66	0.46%	0.87%
22	NTV Radyo	338	0.71%	1.24%	125	1.98%	3.04%	99	0.87%	1.44%	52	0.34%	0.60%	62	0.43%	0.82%
23	Radyo Viva	330	0.70%	1.21%	62	0.98%	1.51%	93	0.82%	1.36%	90	0.58%	1.04%	84	0.58%	1.11%
24	İmbat FM - Bölgesel	291	0.61%	1.07%	23	0.36%	0.56%	60	0.53%	0.88%	125	0.81%	1.44%	83	0.58%	1.10%
25	Radyo Alaturka - Yerel	269	0.57%	0.99%	42	0.67%	1.02%	95	0.84%	1.39%	70	0.45%	0.81%	63	0.44%	0.83%
26	Joy FM - Yerel	267	0.56%	0.98%	122	1.93%	2.97%	49	0.43%	0.72%	59	0.38%	0.68%	35	0.24%	0.46%
27	Karadeniz FM - Bölgesel	266	0.56%	0.98%	17	0.27%	0.41%	55	0.49%	0.80%	109	0.71%	1.25%	86	0.60%	1.14%
28	TRT Radyo Haber	262	0.55%	0.96%	48	0.76%	1.17%	49	0.43%	0.72%	61	0.40%	0.70%	104	0.72%	1.38%
29	TGRT FM	259	0.55%	0.95%	48	0.76%	1.17%	69	0.61%	1.01%	73	0.47%	0.84%	69	0.48%	0.91%
30	İstanbul Fm - Bölgesel	255	0.54%	0.94%	45	0.71%	1.10%	77	0.68%	1.12%	81	0.53%	0.93%	53	0.37%	0.70%
31	Pal Station - Bölgesel	246	0.52%	0.90%	49	0.78%	1.19%	75	0.66%	1.09%	78	0.51%	0.90%	45	0.31%	0.60%
32	HaberTürk Radyo	229	0.48%	0.84%	54	0.86%	1.31%	70	0.62%	1.02%	51	0.33%	0.59%	54	0.37%	0.72%
33	Baba Radyo - Bölgesel	224	0.47%	0.82%	23	0.36%	0.56%	55	0.49%	0.80%	80	0.52%	0.92%	66	0.46%	0.87%
34	CNN TÜRK Radyo - Bölgesel	218	0.46%	0.80%	44	0.70%	1.07%	68	0.60%	0.99%	64	0.42%	0.74%	41	0.28%	0.54%
35	Radyo Spor	207	0.44%	0.76%	52	0.82%	1.27%	34	0.30%	0.50%	82	0.53%	0.94%	39	0.27%	0.52%
36	A Spor Radyo	183	0.39%	0.67%	31	0.49%	0.75%	46	0.41%	0.67%	77	0.50%	0.89%	29	0.20%	0.38%
37	Power Pop - Bölgesel	152	0.32%	0.56%	39	0.62%	0.95%	32	0.28%	0.47%	49	0.32%	0.56%	33	0.23%	0.44%
38	Pal FM - Yerel	131	0.28%	0.48%	37	0.59%	0.90%	34	0.30%	0.50%	50	0.32%	0.58%	10	0.07%	0.13%
39	Radyo Kordelya - Yerel	96	0.20%	0.35%	24	0.38%	0.58%	22	0.19%	0.32%	33	0.21%	0.38%	17	0.12%	0.23%
40	Şirinnar FM - Yerel	68	0.14%	0.25%	4	0.06%	0.10%	16	0.14%	0.23%	19	0.12%	0.22%	30	0.21%	0.40%
41	Radyo Slow Time	54	0.11%	0.20%	13	0.21%	0.32%	1	0.01%	0.01%	33	0.21%	0.38%	6	0.04%	0.08%
42	Lig Radyo - Bölgesel	43	0.09%	0.16%	13	0.21%	0.32%	3	0.03%	0.04%	20	0.13%	0.23%	8	0.06%	0.11%
43	Kent FM - Yerel	33	0.07%	0.12%	18	0.29%	0.44%	10	0.09%	0.15%	4	0.03%	0.05%	2	0.01%	0.03%
44	Power Love - Yerel	29	0.06%	0.11%	4	0.06%	0.10%	14	0.12%	0.20%	9	0.06%	0.10%	2	0.01%	0.03%
45	Radyo ODTÜ - Yerel	27	0.06%	0.10%	15	0.24%	0.37%	0	0.00%	0.00%	10	0.06%	0.12%	1	0.01%	0.01%
46	Kordon FM - Bölgesel	19	0.04%	0.07%	5	0.08%	0.12%	3	0.03%	0.04%	5	0.03%	0.06%	7	0.05%	0.09%
47	RS FM	19	0.04%	0.07%	14	0.22%	0.34%	0	0.00%	0.00%	3	0.02%	0.03%	1	0.01%	0.01%
48	Radyo Vizyon - Yerel	15	0.03%	0.06%	2	0.03%	0.05%	5	0.04%	0.07%	2	0.01%	0.02%	6	0.04%	0.08%
49	38 Kent FM - Yerel	11	0.02%	0.04%	4	0.06%	0.10%	2	0.02%	0.03%	3	0.02%	0.03%	2	0.01%	0.03%
50	Sakarya Radyo Mega - Yerel	7	0.01%	0.03%	0	0.00%	0.00%	3	0.03%	0.04%	2	0.01%	0.02%	2	0.01%	0.03%
51	Bilkent Radyo - Yerel	6	0.01%	0.02%	6	0.10%	0.15%	0	0.00%	0.00%	0	0.00%	0.00%	0	0.00%	0.00%

* Sıralama RIAK A.Ş.'ye abone olan kanallar arasında yapılmaktadır.

** 30 ilde 12 yaş üstü 10.000 kişi ile bilgisayar destekli telefonla arama yöntemiyle gerçekleştirilmiştir.

***Raporlama ilgili ay için geiye dönük iki aylık rolling veri ile 20.000 örneklem üzerinden gerçekleştirilmektedir.

Cume : Ulaşılan kitleyi ifade etmektedir. (1 Birim=Bin Kişi)

Reach% Toplam : Ulaşılan kitlenin ilgili toplam evrenine oranıdır.

Reach% Dinleyen : Ulaşılan kitlenin ilgili dinleyen evrenine oranıdır.