

Radyo Dinleyici Ölçüm Sonuçları

Ağustos 2022

Ağustos 2022																
Sıra No	Hedef Kitle	Toplam			AB			C1			C2			DE		
	Toplam Birey Sayısı	47,445			7,493			11,822			14,890			13,240		
	Dinleyen Birey Sayısı	27,518			4,577			7,132			8,501			7,307		
	Radyo Kanalları	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C	AvRch (000)	AvRch %	%R/C
1	Kral Fm	4,324	9.1	15.7	413	5.5	9	1,107	9.4	15.5	1,508	10.1	17.7	1,296	9.8	17.7
2	Trt Fm	2,227	4.7	8.1	380	5.1	8.3	521	4.4	7.3	638	4.3	7.5	688	5.2	9.4
3	Radyo 7	1,765	3.7	6.4	227	3	5	497	4.2	7	635	4.3	7.5	406	3.1	5.6
4	Kral Pop	1,548	3.3	5.6	280	3.7	6.1	386	3.3	5.4	505	3.4	5.9	376	2.8	5.1
5	Virgin Radio - Yerel	1,372	2.9	5	332	4.4	7.3	375	3.2	5.3	442	3	5.2	223	1.7	3
6	Power Turk	1,325	2.8	4.8	324	4.3	7.1	371	3.1	5.2	365	2.5	4.3	265	2	3.6
7	Super Fm	1,194	2.5	4.3	263	3.5	5.7	300	2.5	4.2	356	2.4	4.2	275	2.1	3.8
8	Slowturk	1,061	2.2	3.9	215	2.9	4.7	352	3	4.9	249	1.7	2.9	245	1.9	3.4
9	Metro Fm	946	2	3.4	300	4	6.6	256	2.2	3.6	202	1.4	2.4	188	1.4	2.6
10	Power Fm	938	2	3.4	221	3	4.8	270	2.3	3.8	284	1.9	3.3	162	1.2	2.2
11	Joy Turk	773	1.6	2.8	188	2.5	4.1	251	2.1	3.5	161	1.1	1.9	172	1.3	2.4
12	Radyo Fenomen	652	1.4	2.4	207	2.8	4.5	228	1.9	3.2	142	1	1.7	75	0.6	1
13	Show Radyo	588	1.2	2.1	111	1.5	2.4	170	1.4	2.4	171	1.1	2	136	1	1.9
14	Kafa Radyo	559	1.2	2	254	3.4	5.6	163	1.4	2.3	90	0.6	1.1	53	0.4	0.7
15	A Haber Radyo	553	1.2	2	75	1	1.6	170	1.4	2.4	147	1	1.7	162	1.2	2.2
16	Radyo Seymen	539	1.1	2	80	1.1	1.8	130	1.1	1.8	164	1.1	1.9	165	1.2	2.3
17	Alem Fm	537	1.1	2	106	1.4	2.3	170	1.4	2.4	165	1.1	1.9	96	0.7	1.3
18	Radyo 45lik	522	1.1	1.9	203	2.7	4.4	180	1.5	2.5	108	0.7	1.3	31	0.2	0.4
19	Radyo D	473	1	1.7	114	1.5	2.5	128	1.1	1.8	156	1	1.8	75	0.6	1
20	Radyo 1	450	0.9	1.6	60	0.8	1.3	111	0.9	1.6	121	0.8	1.4	158	1.2	2.2
21	Karadeniz Fm - Bolgesel Istanbul	402	0.8	1.5	86	1.1	1.9	60	0.5	0.8	134	0.9	1.6	122	0.9	1.7
22	Pal Nostalji	357	0.8	1.3	133	1.8	2.9	80	0.7	1.1	73	0.5	0.9	72	0.5	1
23	Radyo Turkuvaz	356	0.8	1.3	86	1.1	1.9	101	0.9	1.4	88	0.6	1	82	0.6	1.1
24	Park Fm Ankara	352	0.7	1.3	12	0.2	0.3	118	1	1.7	115	0.8	1.4	106	0.8	1.5
25	Trt Radyo Haber	320	0.7	1.2	43	0.6	0.9	64	0.5	0.9	88	0.6	1	125	0.9	1.7
26	Radyo Viva	281	0.6	1	40	0.5	0.9	71	0.6	1	80	0.5	0.9	90	0.7	1.2
27	Ntv Radyo	276	0.6	1	96	1.3	2.1	104	0.9	1.5	55	0.4	0.6	20	0.2	0.3
28	Haberturk Radyo	266	0.6	1	45	0.6	1	86	0.7	1.2	85	0.6	1	50	0.4	0.7
29	Radyo Banko Ankara	266	0.6	1	30	0.4	0.6	118	1	1.7	78	0.5	0.9	40	0.3	0.5
30	Radyo Vav	258	0.5	0.9	41	0.5	0.9	78	0.7	1.1	50	0.3	0.6	89	0.7	1.2
31	Tgrt Fm	255	0.5	0.9	40	0.5	0.9	53	0.5	0.7	76	0.5	0.9	85	0.6	1.2
32	Joy Fm - Yerel	246	0.5	0.9	98	1.3	2.1	42	0.4	0.6	69	0.5	0.8	37	0.3	0.5
33	Pal Station - Bolgesel	234	0.5	0.8	86	1.1	1.9	78	0.7	1.1	50	0.3	0.6	20	0.1	0.3
34	Radyo Mega Site Ankara	226	0.5	0.8	14	0.2	0.3	68	0.6	1	96	0.6	1.1	48	0.4	0.7
35	Cnn Turk Radyo - Bolgesel	217	0.5	0.8	24	0.3	0.5	64	0.5	0.9	47	0.3	0.6	82	0.6	1.1
36	Radyo Ekin Istanbul	205	0.4	0.7	22	0.3	0.5	35	0.3	0.5	104	0.7	1.2	43	0.3	0.6
37	Radyo Alaturka - Yerel Istanbul	202	0.4	0.7	34	0.5	0.7	42	0.4	0.6	95	0.6	1.1	30	0.2	0.4
38	Istanbul Fm - Bolgesel	189	0.4	0.7	24	0.3	0.5	46	0.4	0.6	58	0.4	0.7	61	0.5	0.8
39	Pal Fm - Yerel	154	0.3	0.6	59	0.8	1.3	60	0.5	0.8	10	0.1	0.1	25	0.2	0.3
40	A Spor Radyo	147	0.3	0.5	23	0.3	0.5	45	0.4	0.6	40	0.3	0.5	39	0.3	0.5
41	Radyo Spor	130	0.3	0.5	27	0.4	0.6	55	0.5	0.8	22	0.2	0.3	25	0.2	0.3
42	Power Pop	127	0.3	0.5	24	0.3	0.5	52	0.4	0.7	28	0.2	0.3	24	0.2	0.3
43	Yon Radyo Istanbul	119	0.3	0.4	22	0.3	0.5	43	0.4	0.6	16	0.1	0.2	38	0.3	0.5
44	Can Radyo Izmir	75	0.2	0.3	2	0	0	15	0.1	0.2	45	0.3	0.5	13	0.1	0.2
45	42 En Fm Konya	73	0.2	0.3	0	0	0	21	0.2	0.3	19	0.1	0.2	32	0.2	0.4
46	Mavi Radyo Kocaeli	60	0.1	0.2	12	0.2	0.3	21	0.2	0.3	21	0.1	0.2	7	0	0.1
47	Radyo Ozgur Ankara	56	0.1	0.2	5	0.1	0.1	20	0.2	0.3	14	0.1	0.2	17	0.1	0.2
48	Radyo Sirinnar Gaziantep	51	0.1	0.2	3	0	0.1	7	0.1	0.1	13	0.1	0.1	29	0.2	0.4
49	Kilim Radyo Gaziantep	46	0.1	0.2	1	0	0	4	0	0.1	18	0.1	0.2	22	0.2	0.3
50	Tutku Fm Van	41	0.1	0.1	6	0.1	0.1	11	0.1	0.2	6	0	0.1	18	0.1	0.2

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51	Güney Fm Adana	40	0.1	0.1	4	0.1	0.1	7	0.1	0.1	17	0.1	0.2	12	0.1	0.2
52	Radyo Fistik Gaziantep	40	0.1	0.1	0	0	0	0	0	0	9	0.1	0.1	32	0.2	0.4
53	Nrt Fm Gaziantep	37	0.1	0.1	0	0	0	0	0	0	19	0.1	0.2	18	0.1	0.2
54	Uludag Fm Bursa	37	0.1	0.1	3	0	0.1	4	0	0.1	14	0.1	0.2	16	0.1	0.2
55	Lig Radyo - Bolgesel	37	0.1	0.1	3	0	0.1	5	0	0.1	12	0.1	0.1	16	0.1	0.2
56	Radyo Bu Bursa	35	0.1	0.1	0	0	0	12	0.1	0.2	17	0.1	0.2	6	0	0.1
57	Aksaray Fm Aksaray	34	0.1	0.1	15	0.2	0.3	7	0.1	0.1	11	0.1	0.1	0	0	0
58	Malatya Radyo Huzur	33	0.1	0.1	0	0	0	3	0	0	17	0.1	0.2	13	0.1	0.2
59	Radyo Zergan Mardin	31	0.1	0.1	0	0	0	16	0.1	0.2	6	0	0.1	9	0.1	0.1
60	Radyo Fon Malatya	29	0.1	0.1	0	0	0	10	0.1	0.1	0	0	0	19	0.1	0.3
61	Kastamonu Fm	27	0.1	0.1	0	0	0	12	0.1	0.2	12	0.1	0.1	4	0	0.1
62	Furkan Radyo Kayseri	26	0.1	0.1	0	0	0	4	0	0.1	12	0.1	0.1	10	0.1	0.1
63	Radyo Van	23	0	0.1	1	0	0	9	0.1	0.1	2	0	0	11	0.1	0.2
64	Raks Fm Kocaeli	22	0	0.1	0	0	0	16	0.1	0.2	6	0	0.1	0	0	0
65	Gurbetçi Fm Denizli	21	0	0.1	0	0	0	0	0	0	3	0	0	17	0.1	0.2
66	Radyo Metropol Mersin	20	0	0.1	10	0.1	0.2	3	0	0	7	0	0.1	0	0	0
67	Akyazi Fm Sakarya	19	0	0.1	0	0	0	2	0	0	3	0	0	14	0.1	0.2
68	Radyo 80 Osmaniye	19	0	0.1	0	0	0	0	0	0	0	0	0	19	0.1	0.3
69	Zafer Fm Malatya	19	0	0.1	3	0	0.1	5	0	0.1	7	0	0.1	4	0	0.1
70	Aksaray Kral Fm	18	0	0.1	4	0.1	0.1	7	0.1	0.1	3	0	0	4	0	0.1
71	Radyo Erkan Adana	17	0	0.1	0	0	0	0	0	0	4	0	0	12	0.1	0.2
72	Aktif Fm İzmir	16	0	0.1	5	0.1	0.1	0	0	0	11	0.1	0.1	0	0	0
73	Radyo Ege İzmir	15	0	0.1	3	0	0.1	0	0	0	9	0.1	0.1	4	0	0.1
74	Çağlar Fm Malatya	15	0	0.1	2	0	0.1	8	0.1	0.1	0	0	0	4	0	0.1
75	Radyo Odtü - Yerel Ankara	14	0	0.1	5	0.1	0.1	0	0	0	9	0.1	0.1	0	0	0
76	Lider Fm İzmir	13	0	0	0	0	0	3	0	0	5	0	0.1	6	0	0.1
77	Nester Radyo Antalya	13	0	0	2	0	0	6	0.1	0.1	0	0	0	4	0	0.1
78	Radyo One Fm Adana	13	0	0	4	0.1	0.1	5	0	0.1	0	0	0	4	0	0.1
79	Nur Fm Diyarbakır	12	0	0	0	0	0	0	0	0	0	0	0	12	0.1	0.2
80	Radyo Aktif Bursa	12	0	0	0	0	0	4	0	0	4	0	0	4	0	0.1
81	Radyo Ulku Mersin	10	0	0	0	0	0	2	0	0	7	0.1	0.1	0	0	0
82	Radyo Enerji Kutahya	10	0	0	2	0	0.1	5	0	0.1	2	0	0	0	0	0
83	Radyo Dumlupınar Kutahya	9	0	0	5	0.1	0.1	4	0	0.1	0	0	0	0	0	0
84	Radyo Gözlem Muğla	8	0	0	0	0	0	0	0	0	8	0.1	0.1	0	0	0
85	Ulusal Radyo	8	0	0	5	0.1	0.1	3	0	0	0	0	0	0	0	0
86	Kolej Fm Kayseri	8	0	0	4	0.1	0.1	0	0	0	0	0	0	3	0	0
87	Hur Fm Sakarya	7	0	0	0	0	0	0	0	0	0	0	0	7	0.1	0.1
88	Taka Fm Trabzon	6	0	0	3	0	0.1	0	0	0	3	0	0	0	0	0
89	Seker Fm Tekirdağ	6	0	0	0	0	0	6	0	0.1	0	0	0	0	0	0
90	Radyo Mega 102.2 Sakarya	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1
91	Corlu Tempo Fm Tekirdağ	5	0	0	0	0	0	5	0	0.1	0	0	0	0	0	0
92	Nur Fm Malatya	5	0	0	0	0	0	5	0	0.1	0	0	0	0	0	0
93	Mavi Radyo Eskisehir	5	0	0	0	0	0	0	0	0	0	0	0	5	0	0.1
94	Göl Fm Konya	4	0	0	0	0	0	0	0	0	0	0	0	4	0	0.1
95	Mega Fm Kocaeli	4	0	0	0	0	0	4	0	0.1	0	0	0	0	0	0
96	Dost Fm Bursa	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
97	Seydisehir Fm Konya	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
98	Kay Radyo Kayseri	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
99	Kent Radyo Balıkesir	3	0	0	0	0	0	0	0	0	0	0	0	3	0	0
100	Radyo Remix İzmir	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0

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101	Karesi Radyo Balıkesir	3	0	0	0	0	0	0	0	0	3	0	0	0	0	0
102	Radyo Gunes Bursa	2	0	0	0	0	0	0	0	0	2	0	0	0	0	0
103	Samsun Haber Radyo	2	0	0	2	0	0.1	0	0	0	0	0	0	0	0	0
104	Enderun Fm Kayseri	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
105	Radyo Sis Adana	2	0	0	0	0	0	2	0	0	0	0	0	0	0	0
106	Imparator Fm Sakarya	2	0	0	2	0	0	0	0	0	0	0	0	0	0	0
107	Bizim Fm Sile Istanbul	1	0	0	1	0	0	0	0	0	0	0	0	0	0	0
108	Radyo Ritm Erzurum	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0
109	Sev Radyo Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
110	V Fm Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
111	Radyo Nikomedy Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
112	Radyo Huzur	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
113	RadyoDeniz Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
114	BrT Fm Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
115	Radyo On Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
116	Radyo Plus Kayseri	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
117	Fm 92.2 Venus Fm Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
118	Radyo Sam Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
119	Radyo Time Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
120	Alef Fm Mardin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
121	Radyo Light Istanbul	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
122	Dost Fm Malatya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
123	Hamle Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
124	Radyo As Antalya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
125	Mix Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
126	Bayrak Fm Trabzon	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
127	Radyo Haber Tekirdag	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
128	Radyo Kulup Samsun	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
129	Radyo Ses Sakarya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
130	Frt Fm Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
131	Radyo Mugla	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
132	Mutlu Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
133	Hilal Fm Mersin	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
134	Radyo Aktif Kutahya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
135	Plus Fm Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
136	Radyo Net Konya	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
137	Radyo Karamursel Kocaeli	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
138	Bursa Karadeniz Fm	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
139	Radyo 14 Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
140	Rahmet Fm Bursa	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
141	Venus Radyo Balıkesir	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
142	Akgul Fm Aksaray	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
143	Radyo Seyhan	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Bu veriler Radyo Dinleyici Ölçümü Araştırması'nın Ağustos 2022 rapor dönemine aittir. Sonuçlar, panel evreni olarak kabul edilen ve Veritabanı araştırması gerçekleştirilmiş 30 ildeki hanelerde yaşayan 12 yaş ve üzeri tüm bireylerden alınan dinleme verilerini içermektedir. Araştırmada toplam 8.500 panelist ile gerçekleştirilen 13.480 görüşme ile veriler derlenmiştir. 2022 Temmuz ve Ağustos aylarına ait 2 ayın hareketli ortalaması (rolling sample) ile sonuçlar hesaplanmıştır. Araştırmanın evren değerlerine <http://riak.com.tr/evren-degerleri> adresinden ulaşılabilir.